sage

Crest Chemicals Adopts Sage X3 for growth

Customer
Crest Chemicals

Industry
Chemicals/Import/Export

Location
Midrand, Johannesburg

Number of locations
Six

System
Sage X3

Customer profile
An importer and distributor of chemical products, Crest Chemicals is situated in the Midrand area with operational centres in Midrand, Durban, Cape Town, Port Elizabeth, East London and Namibia. The company focuses on trading, with break bulk decanting and chemical blending activities also being performed by the organisation.

Integrated manufacturing approach
Reporting and business analysis is at the heart of Crest Chemicals' operational structure. The company recognised the need for an ERP system that is able to deliver transparency on both inventory and warehouse management in order to underpin an integrated manufacturing approach.

Sage X3 will automate Crest Chemicals' costing process, will simplify its container management and provide the tools for detailed forecasting and Manufacturing Resource Planning (MRP), ultimately allowing the company to cope with increased transaction volumes, with additional scope for growth.

Laying the foundation for growth
A thorough situational analysis was completed and the best approach was mapped to fully integrate Sage X3 into Crest Chemicals with the least amount of interruption. Sage X3 is easily customisable within the core software architecture allowing it to optimally cater for Crest Chemicals' specific company needs and functionality.

'We now have an ERP system in the form of Sage X3 that not only can handle rapid expansion that the company is experiencing, but will also grow with Crest Chemicals as we expand into new territories and products.'

Ted Whyte,
Financial Manager,
Crest Chemicals

Challenge
Crest Chemicals needed a system that could cope with higher transaction volumes on a multi-company, multi-country and multi-currency scale.

Solution
Sage X3 shares real-time information on a common database and user interface that is easy to use and understand, providing transparency that is fully supported, locally, by a trained and experienced support team.

Results
The scope for growth contained within Sage X3, provides the perfect foundation that will support Crest Chemicals as the company grows and expands into new markets.

Sage X3 offers deep and broad first-class functionality that is scalable and fully integrated.

Crest Chemicals needed a system that could cope with higher transaction volumes on a multi-company, multi-country and multi-currency scale. Sage X3 offers deep and broad first-class functionality that is scalable and fully integrated. Real-time information is now shared on a common database and user interface that is easy to use and understand, containing specific functionality relevant to the chemicals and chemical manufacturing industry, making it much easier to report and make decisions based on current and relevant facts.

Thorough and progressive change management

Even though essential business processes were not changed dramatically, users had to acclimate to the new system processes. Progressive change management processes were implemented to train and mentor users on the new Sage X3 system at Crest Chemicals, until they were completely familiar with the system.

Conclusion

"We now have an ERP system in the form of Sage X3 that not only can handle rapid expansion that the company is experiencing, but will also grow with Crest Chemicals as we expand into new territories and products." Ted Whyte, Financial Manager of Crest Chemicals.