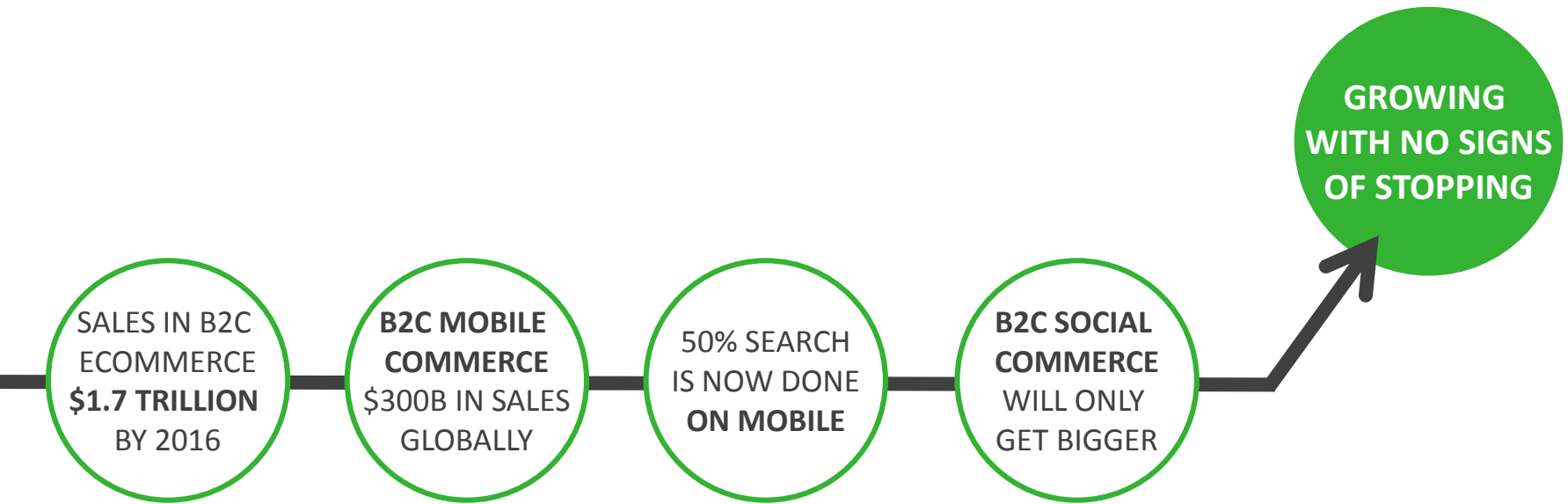


Symphony eCommerce for Sage ERP X3



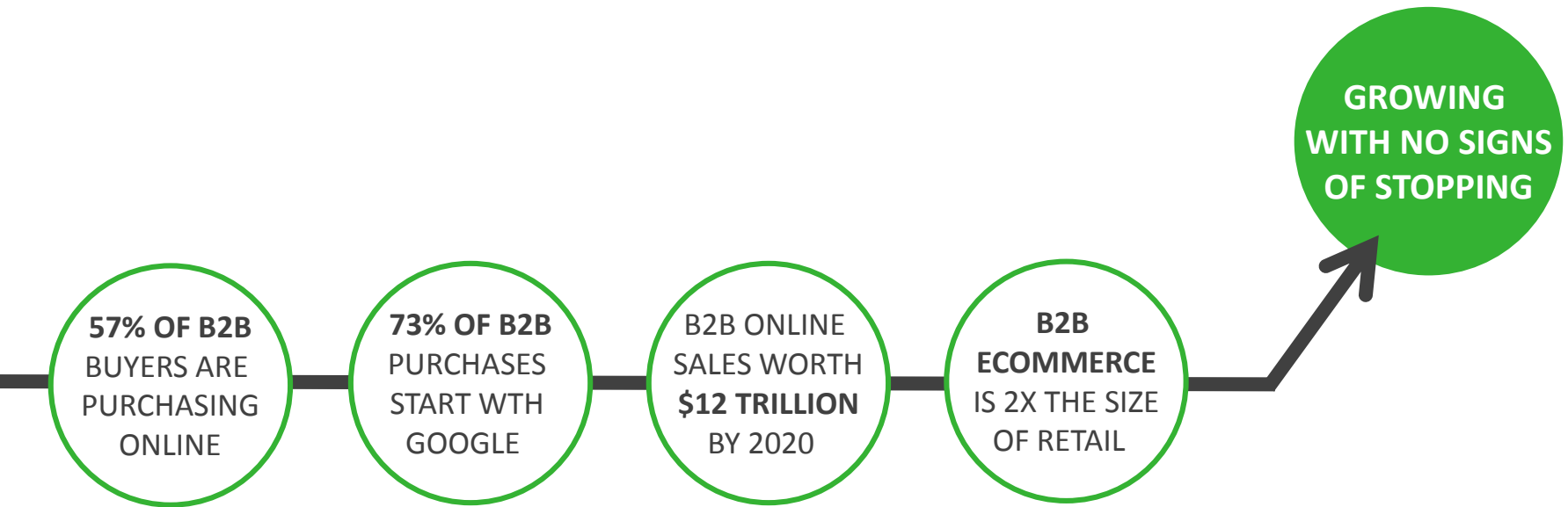
Pitch Deck – July 2015

Where B2C ecommerce is at in 2015 and beyond



Source: CIO Magazine, How Ecommerce Businesses Can Beat the Competition in 2015; Shopify Retail eCommerce Report, Dec 2014

Where B2B ecommerce is at in 2015 and beyond



Source: Forrester B2B eCommerce Report 2015, Frost & Sullivan B2B eCommerce Report 2015

Key Selling Points with Symphony eCommerce



- 1 Responsive
- 2 Integration
- 3 Modern Site Admin
- 4 Rich Cart Features
- 5 Sales Rep Portal
- 6 AR Accounts Portal
- 7 Order Desk

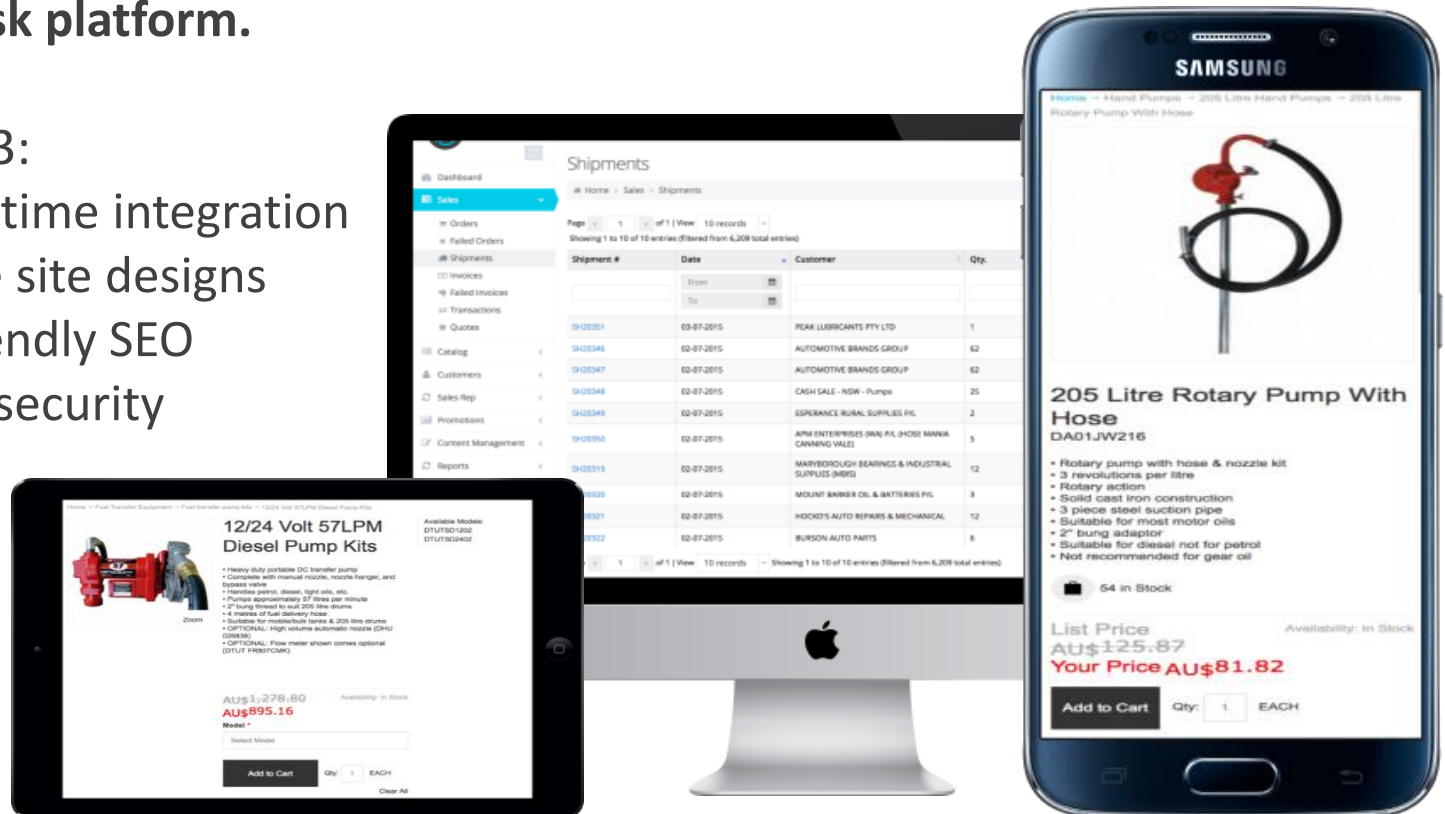
Product Overview



Symphony is a full-featured B2B and B2C ecommerce, AR Accounts, Sales Rep, and Order Desk platform.

Certified for X3:

- 2-way real-time integration
- Responsive site designs
- Google-friendly SEO
- Rock-solid security



Responsive Architecture

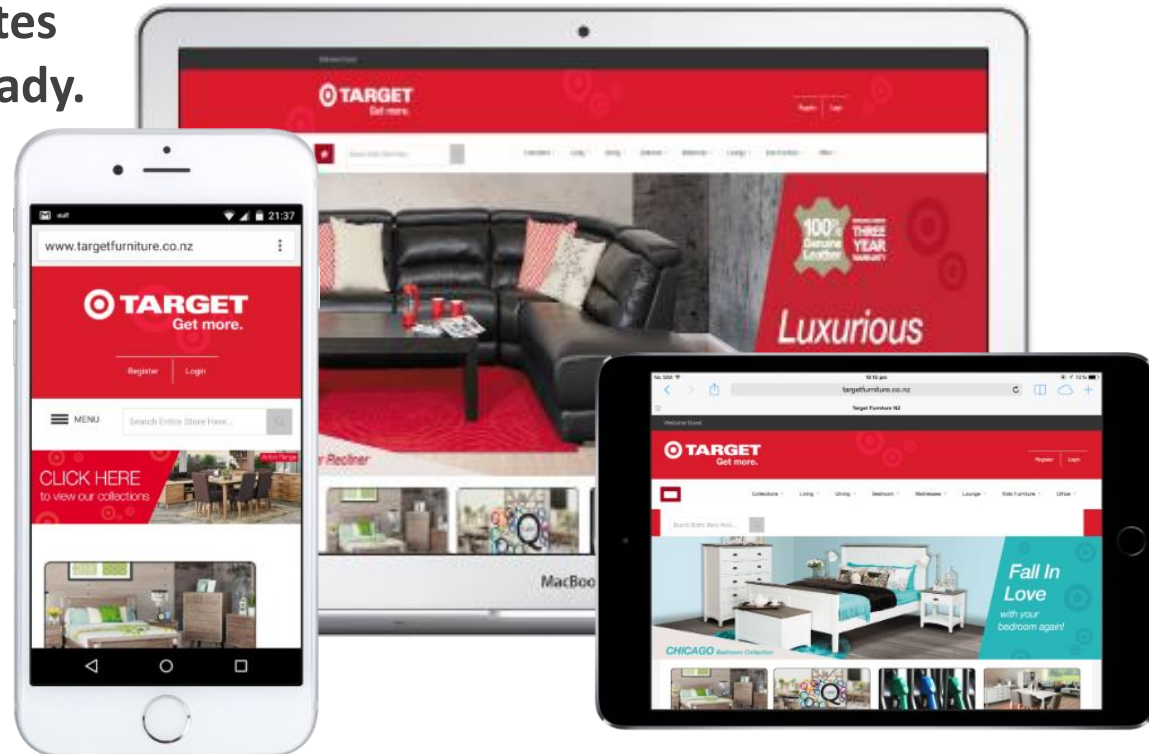


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Having mobile-enabled ecommerce in 2015 is non-negotiable. Symphony sites are responsive and mobile-ready.

UI rendering based on the device:

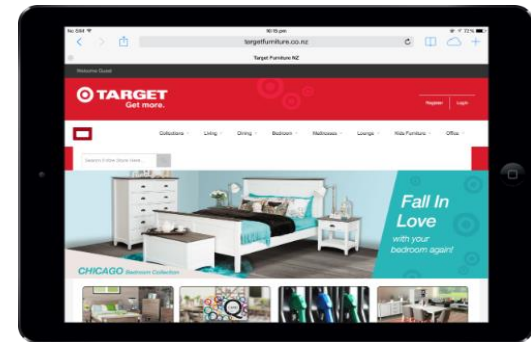
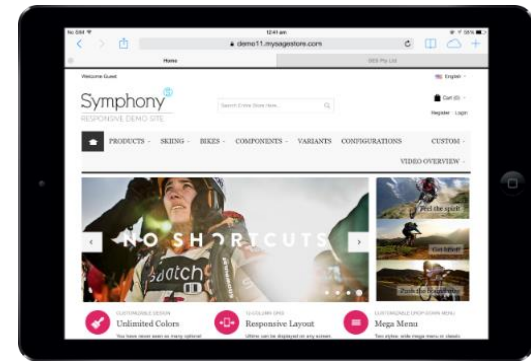
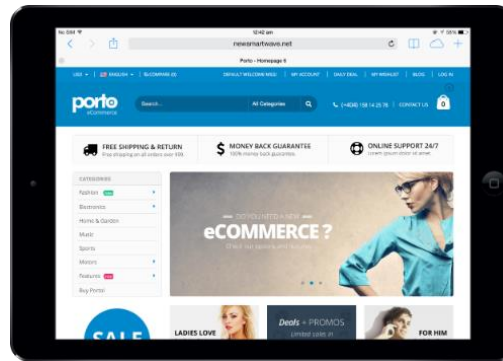
- Desktop
- Tablet
- Smartphone



Battle-proven design themes



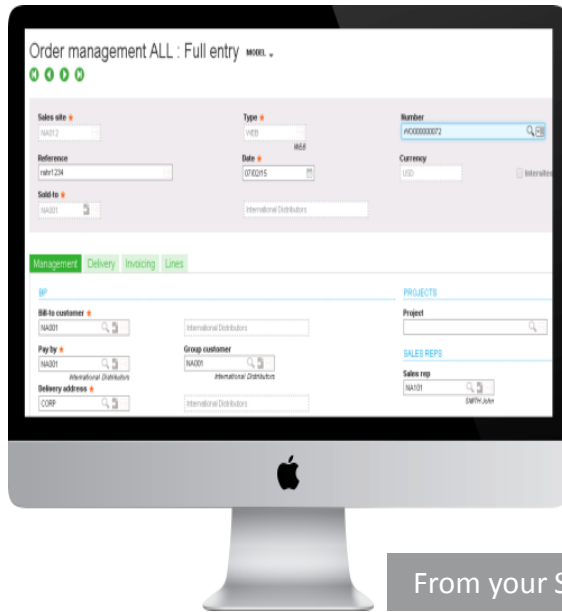
A variety of responsive themes are included in the standard Symphony implementation that can be taken advantage of quickly.



Integration



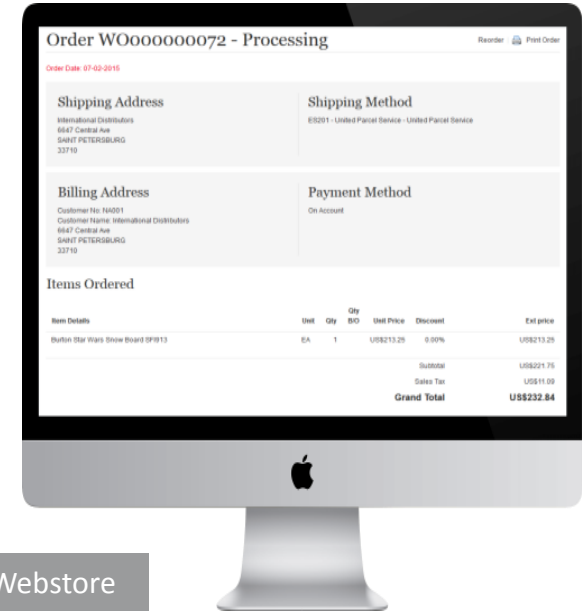
**Real-time, two-way integration
between Symphony and X3.**
Data duplication in same format as X3,
mimicking X3's business logic.



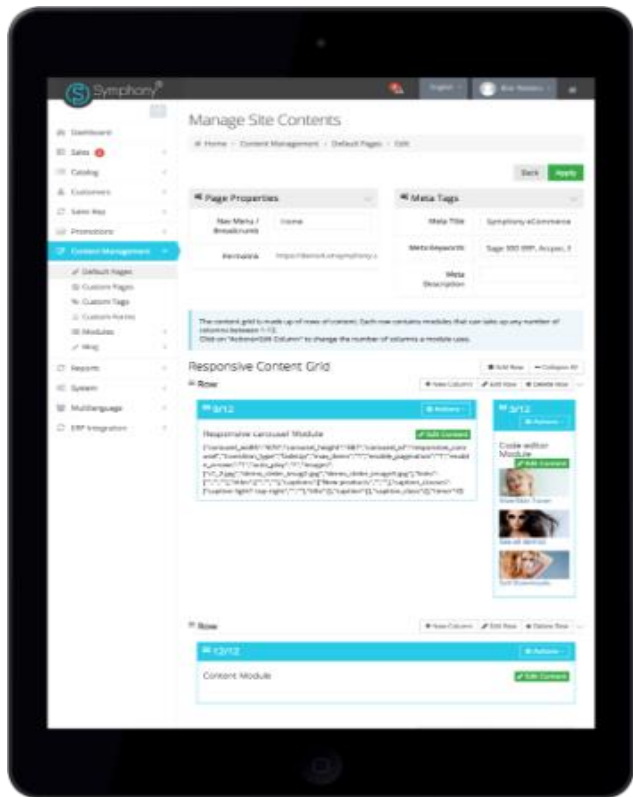
From your Sage X3



To your Webstore



Modern Site Admin



Intuitive, easy-to-use control panel to manage your Symphony site

From here you can:

- Manage site
- Manage users
- Manage customers
- Manage content
- Manage categories
- Manage items
- Manage shipping
- Manage search

Configure your Symphony site with drag and drop content management features

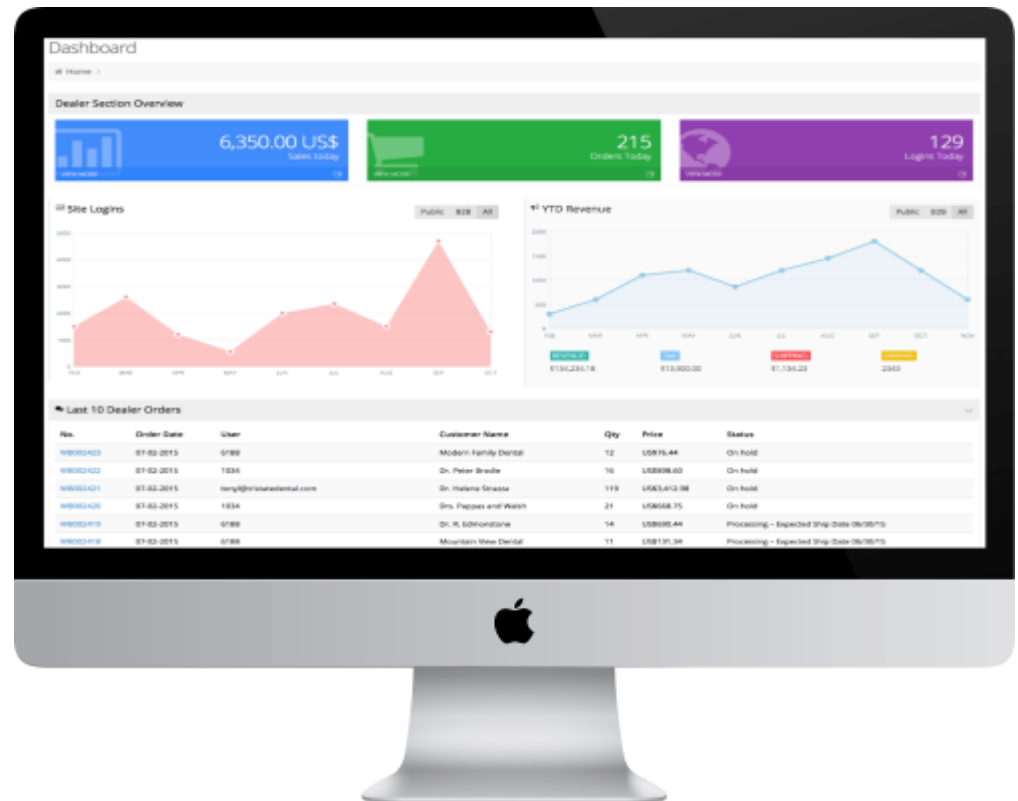
Admin Dashboard



Monitor your webstore and make better decisions with real-time intelligence.

Get essential KPI info 24/7 for both your B2B & B2C sites:

- Daily revenue updates
- Daily orders updates
- Daily logins updates
- Site logins history
- YTD revenue history
- Last 10 wholesale orders



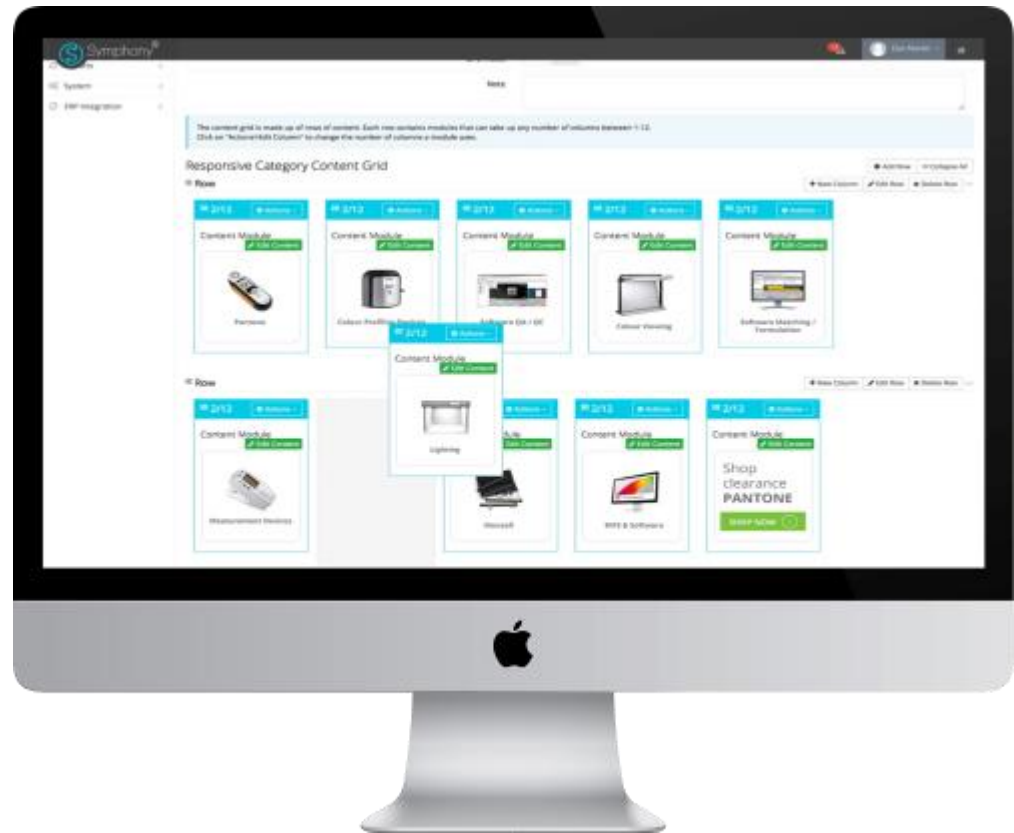
Get quick 24/7 views of your key webstore KPIs

Easy-to-use Content Management System

Grid-based intuitive page designer allowing for drag and drop content blocks with full HTML and WYSIWIG editor.

Quickly and easily add:

- General content pages
- Formatted text
- Images
- Audio
- Video
- External/Internal links



Drag and drop grid-based content management

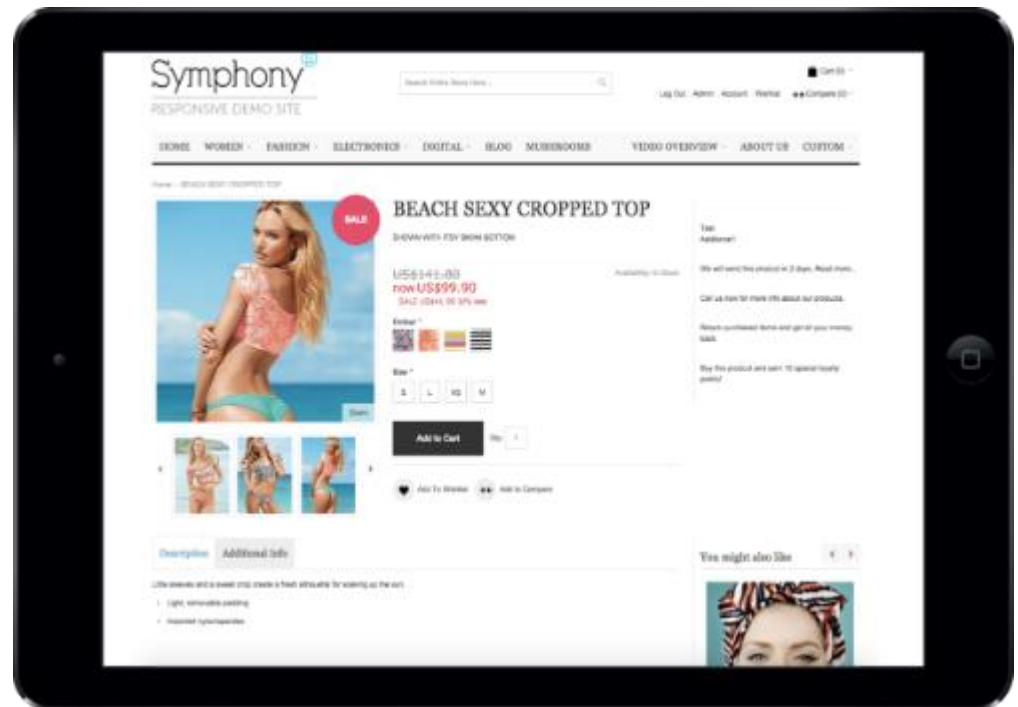
B2B and B2C Shopping Cart



Rich set of shopping cart features for both B2B & B2C customers right out of the box.

Available features include:

- Web product categories
- Item page features
- Filtering widgets
- Marketing & search
- Social & blog integration
- Single page checkout



Item page with variants

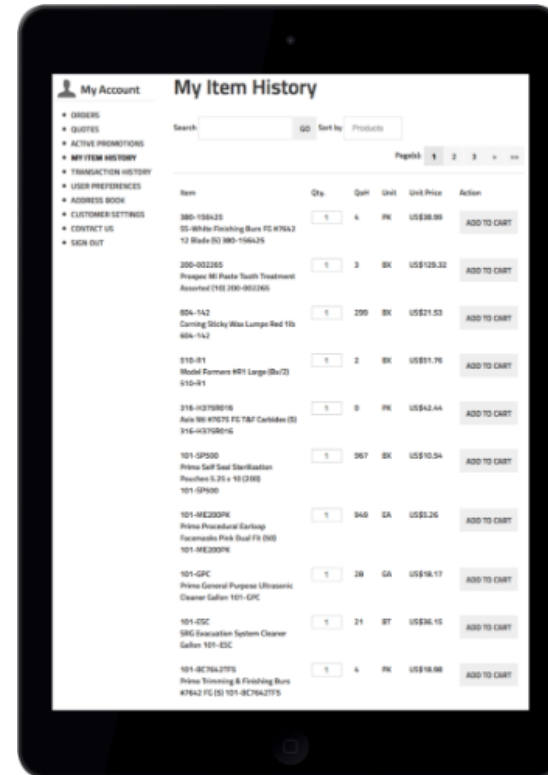
Sales Rep Portal



Cloud-based sales rep application with real time X3 integration.

Enables Sales Reps to:

- place orders on behalf of customers
- create a quote and convert it to an order
- generate auto create orders
- 24/7 customer account access and history
- Inventory item price and availability



Create a powerful impression, improve efficiency and cut costs

AR Accounts Portal



Self-service tools include order/shipment status, order and transaction history, and paying invoices online with credit card.

My Account

Transaction History

Search [] Type [] From [01-01-2016] To [09-13-2016] []

39 Results Page [1] [2] [3] [4] [5]

TOTAL INVOICES: 3121, 1, 153, 18
TOTAL PAID: 452, 667, 64
TOTAL OPEN INVOICES: 1, 153, 71

Date	Type	Transaction	Invoice Information	Credit	Debit	Status
06-24-2016	INVOICE	38770967		1,000.00		UNPAID
06-27-2016	INVOICE	38770967		1,000.00		UNPAID
06-16-2016	CREDIT	2307932			100.00	View
06-19-2016	CREDIT	2307934			100.00	View
06-16-2016	CREDIT	2307936			100.00	View
06-16-2016	CREDIT	3100012916			1,000.00	View
06-16-2016	INVOICE	38770969		1,000.00		UNPAID
06-16-2016	INVOICE	38770968		1,000.00		UNPAID
06-16-2016	INVOICE	38770966		1,000.00		UNPAID
06-09-2016	INVOICE	38770967		1,000.00		UNPAID
06-09-2016	INVOICE	38770965		1,000.00		UNPAID
06-03-2016	INVOICE	38770968		1,000.00		UNPAID
06-03-2016	INVOICE	38770967		1,000.00		UNPAID
06-12-2016	INVOICE	38770969		1,000.00		PAID
06-13-2016	INVOICE	38770968		1,000.00		PAID

39 Results Page [1] [2] [3] [4] [5]

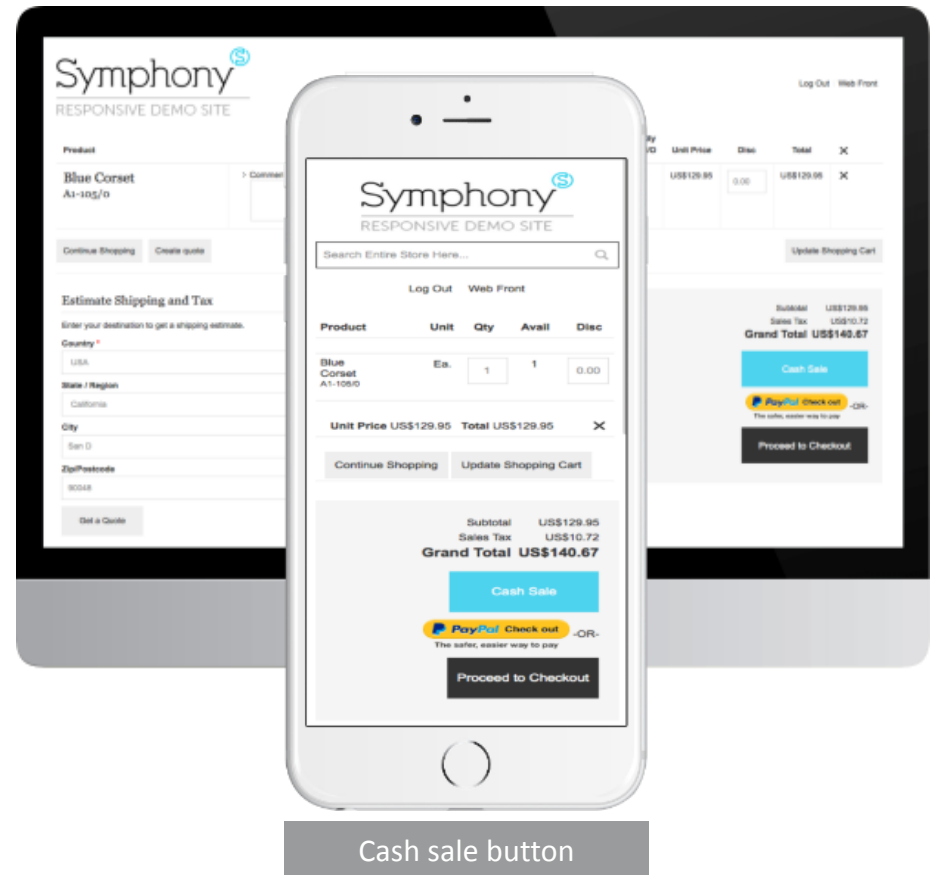
Get transaction histories for your webstore account

Order Desk



Speeding up the order process provides a distinct competitive advantage for B2B/B2C businesses.

Cash sale options result in quicker service and happier customers.



Order Desk



Coupled with a barcode scanner or a phone mag swipe, use Quick Orders for:

- Outlet shop order desks, tradeshows, pop-up and mobile stores
- Fast restocking (and ordering tool) for AR customers
- Order replenishment for Sales reps

